



**Don't talk to your audience
... INVOLVE THEM !**



I hope you enjoyed Qwizdom's interactive audience responses sessions during Beardmore's NHS Event Organisers conference this week.

I would like to take this opportunity to tell you a little more about Qwizdom and how many other Scottish Organisations and Schools are currently using Qwizdom to successfully deliver training programmes, seminars, workshops and conference topics.

Qwizdom remotes are being used successfully in every local authority in Scotland. As well as many schools and universities benefiting from our technology (St. Andrews, Glasgow and Napier) the majority of Police, Fire and Rescue and Road Safety teams use Qwizdom for their own program delivery, conferences and events.

Users of the system have delighted in the benefits of the technology as not only can the results be displayed live to the audience, more importantly all the responses are stored instantly allowing the user to further evaluate and assess the data captured post event. Qwizdom's extensive reporting tool allows you to view an intricate breakdown of the data received for each question from each of the remotes used.

Qwizdom can offer many benefits including:-

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| ü Engage & motivate audience | ü Involve reluctant participants |
| ü Obtain honest feedback | ü Evaluate and analyse feedback |
| ü Let participants receive immediate right or wrong feedback on remotes | ü Measure success - tailor your events from the honest opinion received |
| ü Save time by eradicating time spent on manual evaluation as all feedback is captured instantly for immediate Excel reporting | ü Instantly address areas participants are struggling with |

Offering a flexible, affordable solution, Qwizdom remotes are available to **hire or purchase**. Hire prices are from as low as £8 per remote depending on participants numbers.

Qwizdom UK have recently partnered with Think Different Events, offering NHS event organisers discounted pricing on the use of Qwizdom.

Having worked together for a number of years in the Education sector, Qwizdom are delighted to now have a Scottish partner who can offer NHS Scotland discounted pricing on both the rental and purchase of Qwizdom technology for their Conferences & Events.

To find out more about Qwizdom's audience response system, contact **Lisa McCrudden, Corporate Event Manager on 028 9048 5015 or email lisa.mccrudden@qwizdom.co.uk** or **Martin Jack, Think Different Events 0141 556 4973 or email martinjack@thinkdifferentevents.co.uk**

